

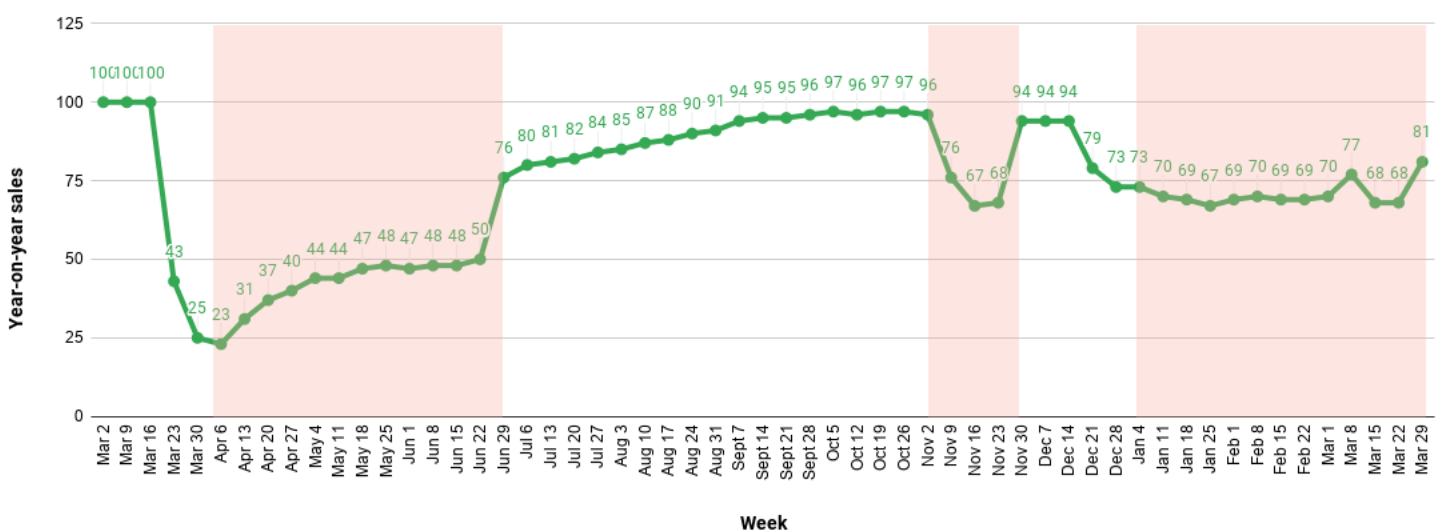
Q1 2021 state of the industry: restaurants in England continue upward recovery despite national lockdown

- 70% of businesses remained open through this third national lockdown compared to 40% in lockdown 1
- Compared to Q1 2019, Q1 2021 sales are hovering at around -40%
- Total revenue continues to increase with spikes the weeks of Valentine’s Day and Mother’s Day

London, April 11, According to data from restaurant analytics platform Tenzo, Q1 2021 saw a continued upward recovery trend for restaurants in England.

Tracking data from the beginning of the pandemic, we have seen the percentage of open restaurants stay steady at around 70% during this lockdown compared to 40% in the first national lockdown, showing many firms have been able to adapt their offering to restrictions in place (see chart below - national lockdowns shaded in pink).

Percentage of open locations from March 2nd 2020 to March 29th 2021



Compared to 2019, like-for-like weekly sales have been hovering at around -40%. However, this is markedly higher than the -69% we saw during the first lockdown.

According to Christian Mouysset, CEO of Tenzo and former restaurateur, ‘the recovery within the industry has been incredibly impressive - we’re seeing that a number of businesses have adapted and innovated to survive a very challenging period. I am confident that come reopening, the sector will bounce back stronger than ever.’

Average revenue per business throughout the quarter has been on the increase with spikes during the weeks of Valentine’s Day and Mother’s Day (marked in pink on the graph).

Average total weekly sales per business in Q1 2021

